Leukodystrophy Australia Strategic Plan 2019-2021				
Vision	Those living with leukodystrophy, through knowledge and support, lead their best lives.			
Mission	We assist in empowering people throughout their Leukodystrophy journey and beyond. We offer support, foster member connections, provide service linkages, education, advocacy and promote current trends in treatments and research.			
Strategic Objectives	To be uniquely positioned as a proactive national peak body for LD.	To represent a collective voice of people impacted by LD.	To provide updated education and information and improve awareness / understanding of LD.	To provide valued support services to meet members' needs and foster their self-determination around their LD.
Actions	Maintain an effective, professional and accountable Committee to oversee operations.	Deliver a professional and effective advocacy program.	Deliver education and information on LD via multiple channels. Improve the reach to cover more rural and remote communities. KPI Website upgrade to deliver one stop shop for information and resources.	New LD members / carers are supported and made to feel welcome.
	2) To deliver effective service provision annually. KPI provide 200 phone counselling / support / information, to members and their families, 50 face to face, 4 group events (identify service provision LA can monitor and provide a result)	To provide regular opportunities for members to collaborate and assist with policy changes and research.	2) Design, implement and evaluate tools to deliver across the medical, allied health providers, NDIS, disability and community sectors. KPI Education and community engagement with 5 per state based major hospitals, 20 x neurological and related health professionals nationally, 1 x Massimo's Mission Leukodystrophy Clinic RCH, 10 x networking i.e. conferences (in-house and/or other organisations).	2) Offer support and referral to those who are bereaved.
	3) To grow financial revenue for continual service delivery via donations, fund raising, grants and bequests.	3) Render, network and maintain strong relationships with genetic services and other professionals with an interest in LD.	Engage with educational institutions to provide academics and students with an insight into how LA operates.	To foster knowledge sharing opportunities in order to develop new informational resources for all stakeholders.
	4) To provide membership for members and others impacted by LD.	4) Engage with government agencies, non-government organisations, corporate and the community. KPI Develop tools in partnership with key stakeholders, or hold 10 meetings with 5 key stakeholders eg genetic organisaitons etc.	Engage families to deliver education on their personal lived experiences.	Link families so they may form and strengthen appropriate relationships and provide peer support.
	5) Improve our public profile by engaging in strategic PR activities.	5) Engage families impacted by LD to be involved with all policy related to LD and rare diseases.	5) Seek opportunities to improve profile of LA to raise community awareness.	5) Provide families with financial assistance to meet required needs. KPI provide financial support to 20 families annually
	Frovide a culturally sensitive organisation where all people feel welcome.	Engage with International LD service providers to keep up to date with latest developments.	Frovide current information based on evidence-based practice on diagnosis, treatments and supportive care to maintain an optimal quality of life.	Frovide appropriate social events for our members such as family gatherings, charitable events and sporting events.
Outcomes	1) Improved public policy for those living with LD.	We deliver a national advocacy program to our members and others.	Appropriate information on LD is provided via multiple channels.	Engage with and welcome new members as soon as possible.
	We are provided with feedback via members and other stakeholders.	Members and others are well informed and policy and research continues to be fostered.	Effective delivery of LA information resources.	Support through bereavement nurtures healing.
	3) LA will continue to meet their obligations.	We are an active and effective partner with relevant stakeholders.	Provide relevant LA information to academics and offer student placements.	3) Members' lived experiences are acknowledged and utilised.
	LA continues as a going concern. Engagement of all stakeholders.	4) Relationships maintained with strategic partners. Maintain / encourage staff productivity and innovation with supportive, diverse, nurturing and open environment.	Community consciousness is raised in relation to those impacted by LD.	Positive feedback about Family Gatherings and peer support.
	5) PR strategies will raise the consciousness of LD to a wider audience.	5) Representation of LD families nationally.	5) Increased funding and support broadly across the community.	5) Families provided with appropriate equipment, respite and other resources.
	6) Engagement of all people.	Current information from a broad International base available for the benefit of members.	Options around improved health and wellbeing.	6) Socialisation and fundraising for the benefit of members.