

To Real Estate Agents/Potential Supporters,

I am writing on behalf of **Leukodystrophy Australia**, seeking support in our fundraising efforts via the **1% Challenge**. The 1% Challenge is an initiative targeting 1% value of a particular return which would then be donated to Leukodystrophy Australia.

**Leukodystrophy Australia** provides support and advocacy for individuals and their families in their journey living with Leukodystrophy and beyond. Leukodystrophy is a group of rare neurological, degenerative disorders that affect mainly children, although they can appear at any life stage. These disorders can lead to deterioration of many of the body's neurological functions, with a flow on effect to other body functions, often ending in death. There is no cure at this time. Receiving a diagnosis is challenging and stressful for all families. Please see our [website for details about the work we do and stories our families tell](#).

**Leukodystrophy Australia** does not receive any government funding and relies on the generosity of donors and philanthropic organisations to assist these families.

The 1% Challenge could include: 1% of the commission of house sales in a particular month (e.g., May so that the gift deductible benefit could be readily claimed in the relevant financial year).

The Real Estate Agency could also put the Challenge out to their other agencies or rivals for example.

Real Estate Agency benefits include:

- Philanthropic satisfaction
- Great public relations. The Agency could choose to promote the fundraising offer in local newspapers, thereby adding to the promotion of the house.
- Leukodystrophy Australia offers to speak at a function or pre-sale to encourage bidders.
- The Agency could lead the charge to champion philanthropy by putting the 1% challenge out to other agencies for Leukodystrophy.

Please help in any way you can. Your family, friends or colleagues may also be able to help. Please feel free to call our Office for any queries you may have.

Thank you very much for your consideration and generosity.

*The Committee of Management and all the families supported by Leukodystrophy Australia.*